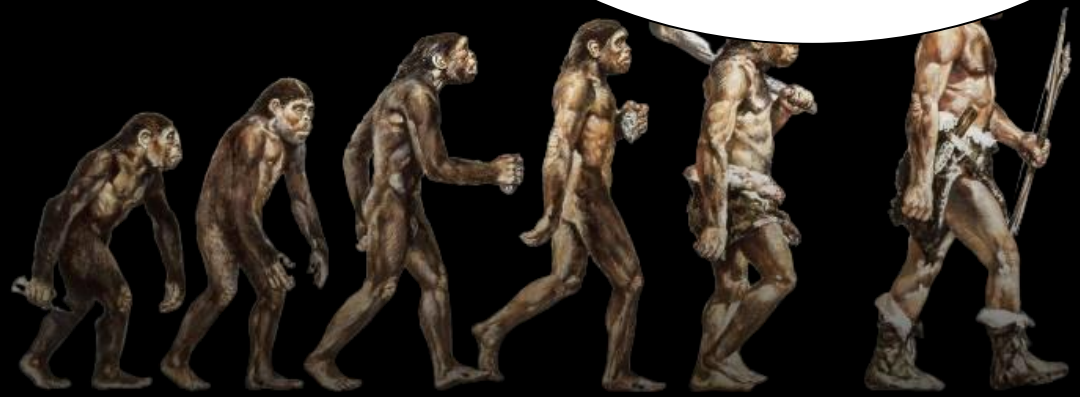
We’re Humans

Another Life Form On Earth

Like all creatures on this planet

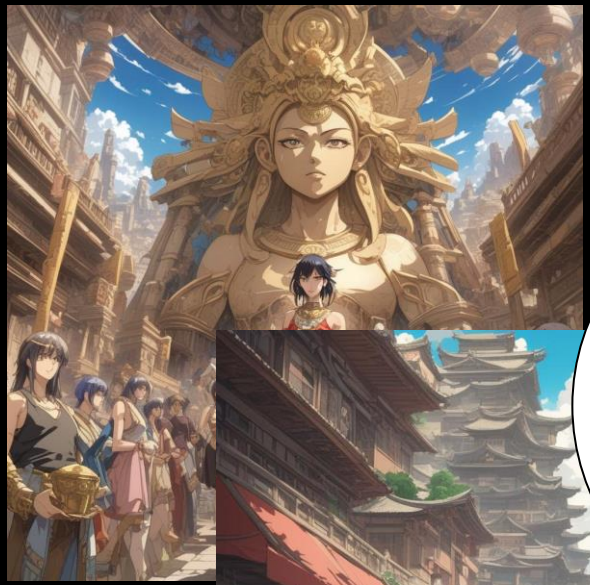
we lived on earth for Thousands of years and went through the process of evolution



But There is only one thing that separates us from the other creatures

We Can
“Imagine”!
And to
portray our
imaginations

For Thousands of years, people used different tools to draw pictures and leave them as memories for posterity



These images play a significant role in the growth and transfer of knowledge to the next generations of mankind and the evolution of human civilization

But the art and knowledge of illustration required years of training and expertise and was far from public access

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Bring Any Story To Life In A Human Centric Hassle Free Platform

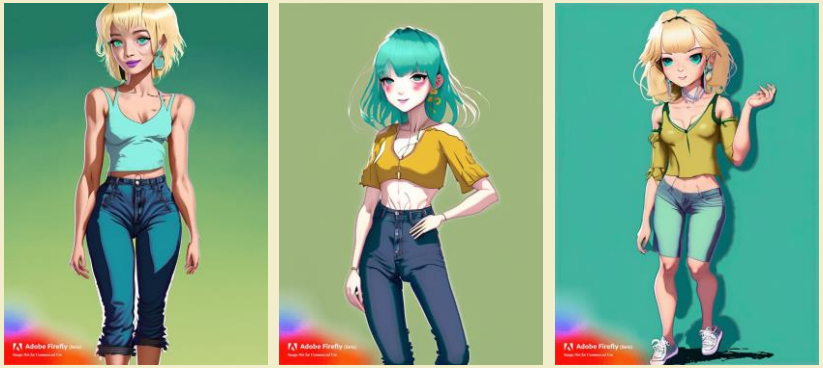
PROBLEMS

1. TALENT SHORTAGE
2. TIME CONSUMING
3. EXPENSIVE
4. LACK OF WORK & LIFE BALANCE

SOLUTIONS

1. REDUCING REQUIRED SPECIALISTS
2. Shrinking PRODUCTION TIME
3. More PREDICTABLE
4. CUSTOMIZABLE Algorithms

Unpredictable and Not Customizable PROBLEM WITH AI



The More You Do Prompt Engineering,
The More AI Is Unpredictable!

Anime style, masterpiece, best quality, 1girl, full body, standing, rising hand, blue jeans, front view, aqua eyes, blonde hair, opened mouth, talking, earrings, green background, hoop earrings, looking at viewer, shirt, short hair, simple background, solo, yellow shirt

Unpredictable and Not Customizable PROBLEM WITH AI

DALL-E3 is far better than firefly, but is unpredictable and not customizable

Anime style, masterpiece, best quality, 1girl, full body, standing, rising hand, blue jeans, front view, aqua eyes, blonde hair, opened mouth, talking, earrings, green background, hoop earrings, looking at viewer, shirt, short hair, simple background, solo, yellow shirt

Predictable and Customizable SOLUTION for AI

illustory

anime style, masterpiece, best quality, 1girl, full body, standing, rising hand, blue jeans, front view, aqua eyes, blonde hair, opened mouth, talking, earrings, green background, hoop earrings, looking at viewer, shirt, short hair, simple background, solo, yellow shirt

No Need For Prompt Engineering!!

Predictable and Customizable SOLUTION for AI

illustory

Yuna, blue jeans, front view, green background, looking at viewer, yellow shirt

No Need For Prompt Engineering!!

ARCHITECTURE OF ILLUSTORY

- Scriber
- Imaginer
- Maid
- Paradiso
- Software Ecosystem

CUSTOMER SEGMENTS & VALUE PROPOSITION

1. Novelists (Our primary target)
2. Publishing Industry
3. Artists (Our primary target)

COMPETITORS AND OUR ADVANTAGES

Trainable AI	YES	NO	YES	NO	YES
Predictable Output	YES	PARTIALLY	YES	NO	PARTIALLY
Comic & Animation UX	YES	NO	PARTIALLY	NO	PARTIALLY
Image Enhancement	ON-GOING	YES	YES	NO	NO
Collaboration Tools & Asset Store	ON-GOING	NO	NO	NO	NO
Affordability	YES	NO	NO	YES	YES
Customizable Tone and Translation Audio	ON-GOING	NO	NO	NO	NO
Video Generation	ON-GOING	NO	YES	NO	NO

SERVICE TYPE AND REVENUE MODEL

1. B2B (Our primary target - Monthly Subscription)
2. B2C - Publish Industry
3. C2C - Asset Store Marketplace

USER FLOW

1- WRITE IT

Write Your Script

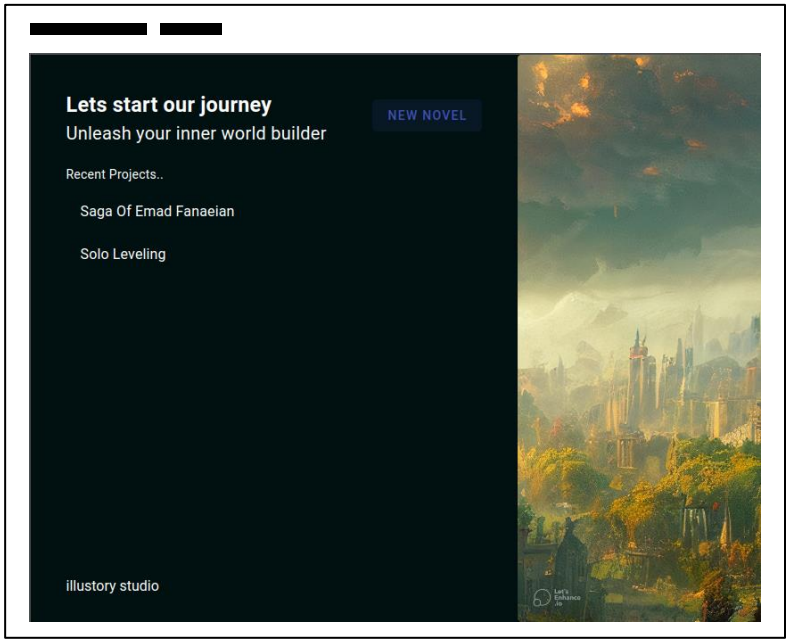
2- SEGMENT IT

Segment Your Script And Model It With AI

3- GENERATE IT

Visualize your Story

USER FLOW - Step 01



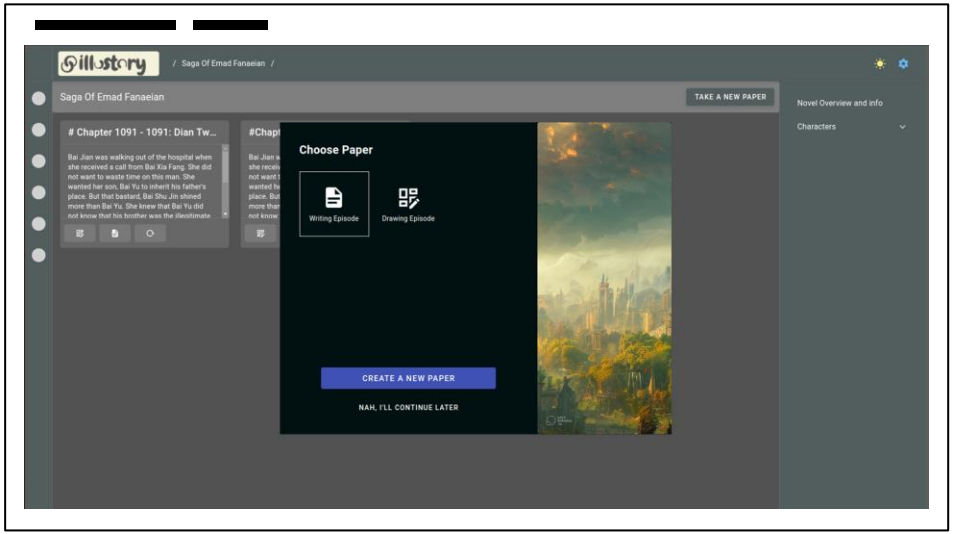
CREATE A NEW PROJECT

Write Your Script

CHOOSE ART STYLE

With The ArtStyle You Want

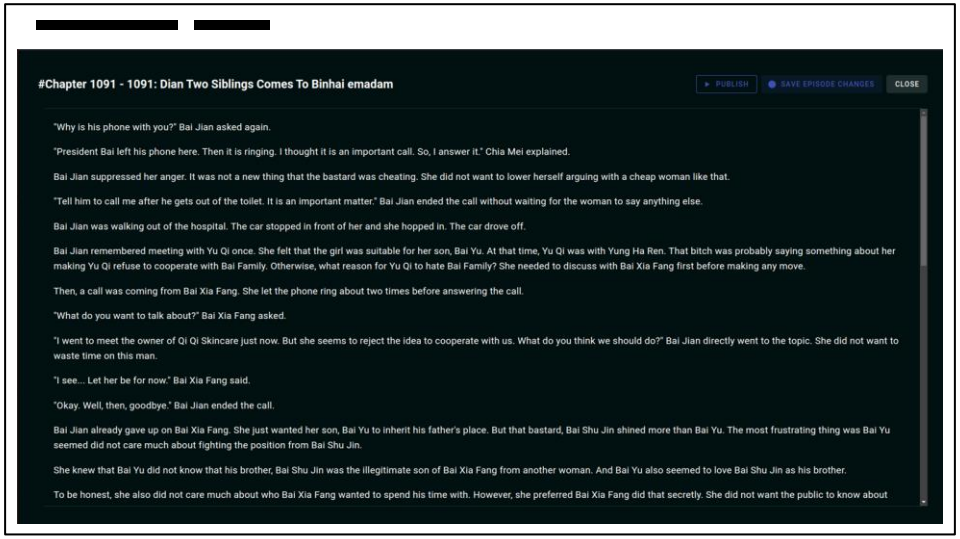
USER FLOW - Step 02



CHOOSE THE FLOW

You're in control, want to write your script before generating comics? It's also ok.

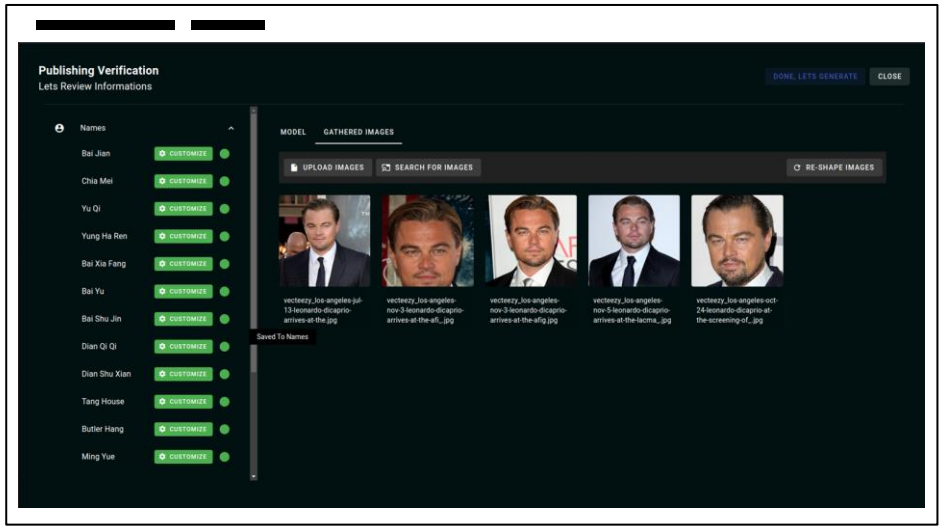
USER FLOW - Step 03



WRITE YOUR SCRIPT

Write your script in separate episodes and let AI assist you in that

USER FLOW - Step 04

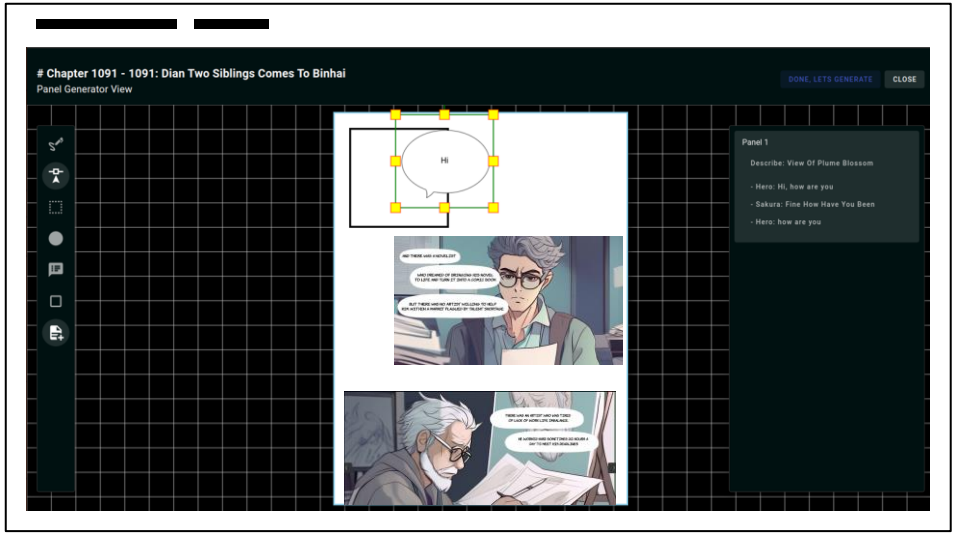


OUTPUT

AUTOMATED SEGMENTATION

Our AI automatically segments your script and allows you to model your characters, scenes and objects the way you want

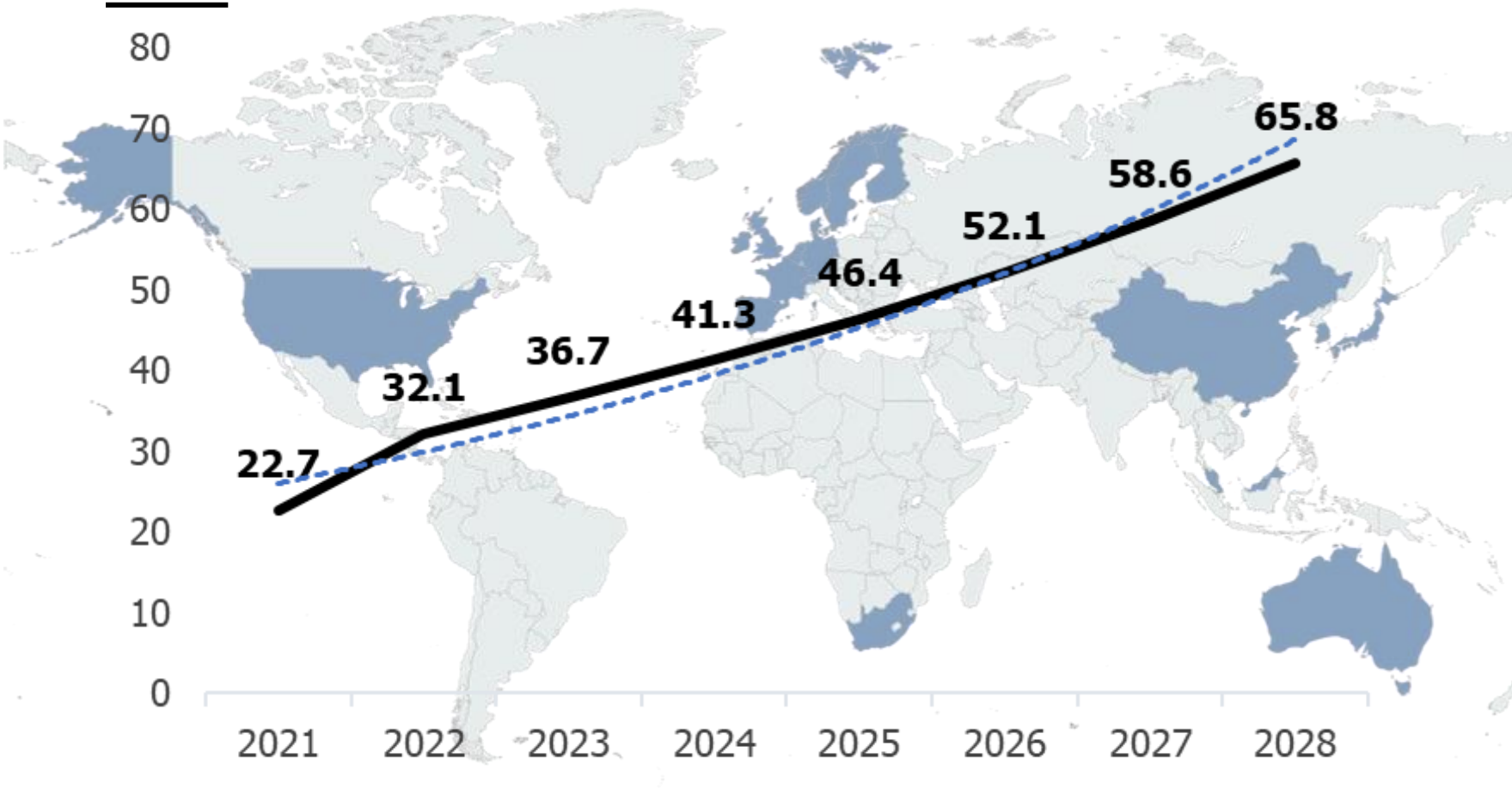
USER FLOW - Step 05



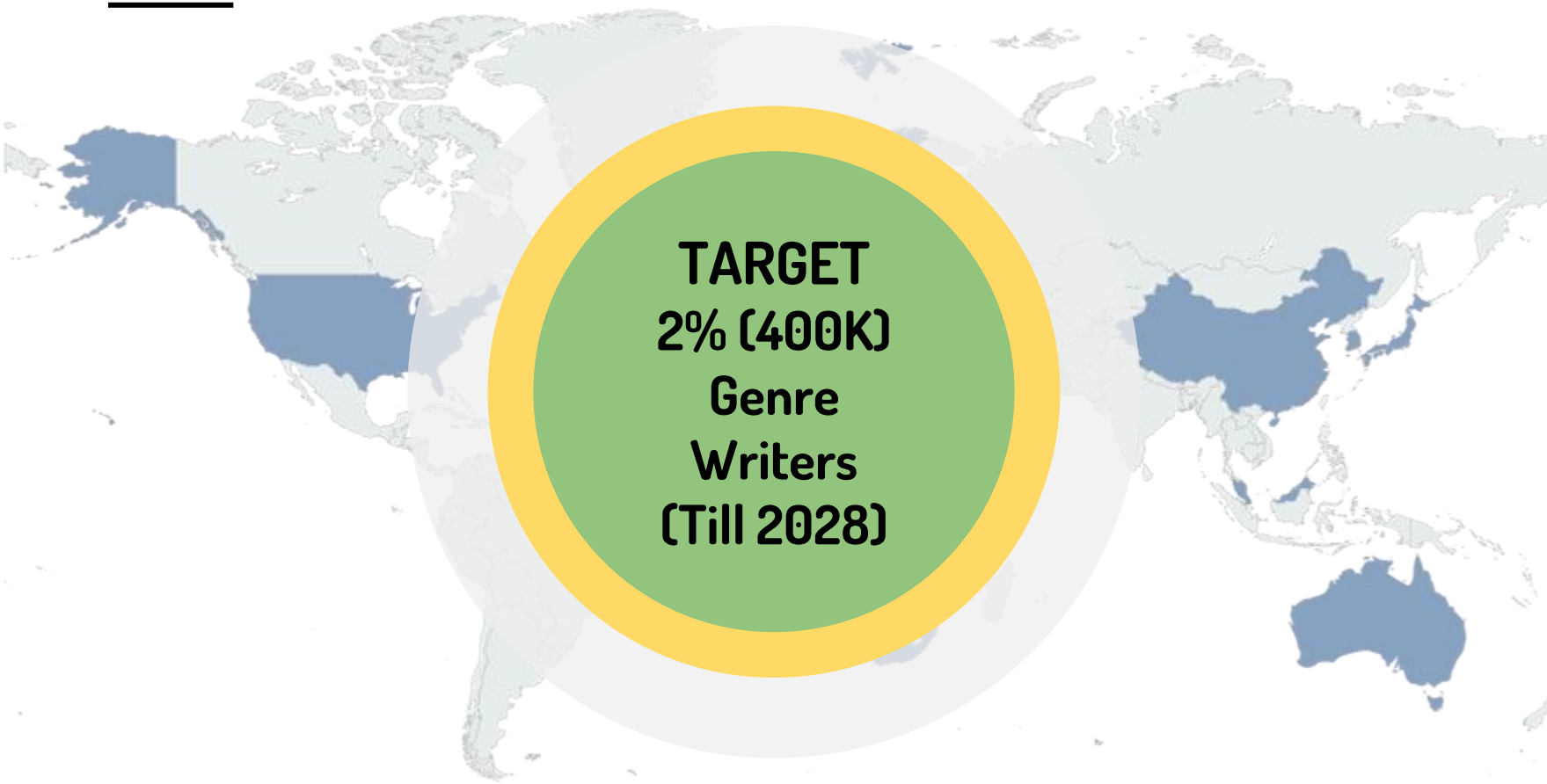
GENERATE GRAPHICAL NOVEL

You're in control, Generate your graphical novel the way you want

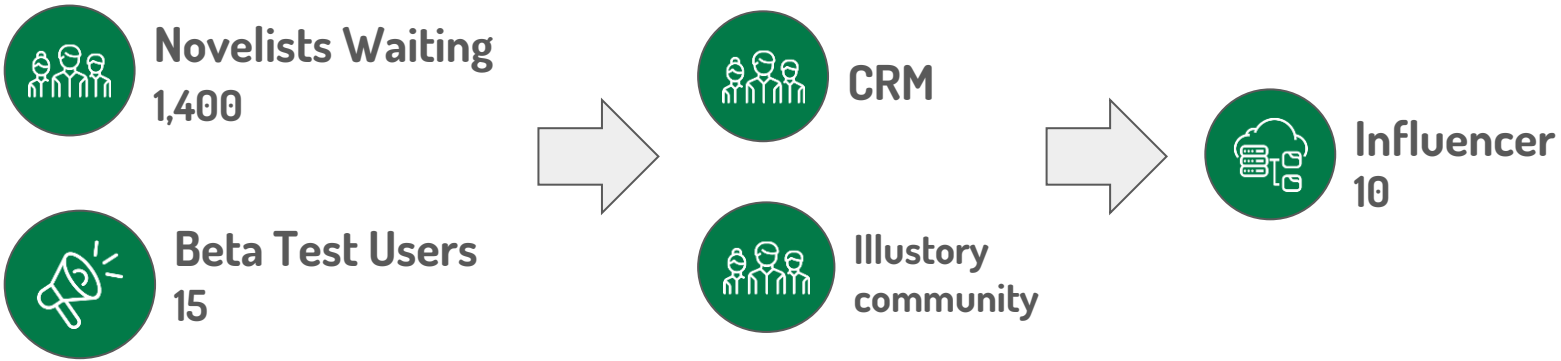
MARKET SIZE TREND (Comic And Manga Industry) - Publish Industry



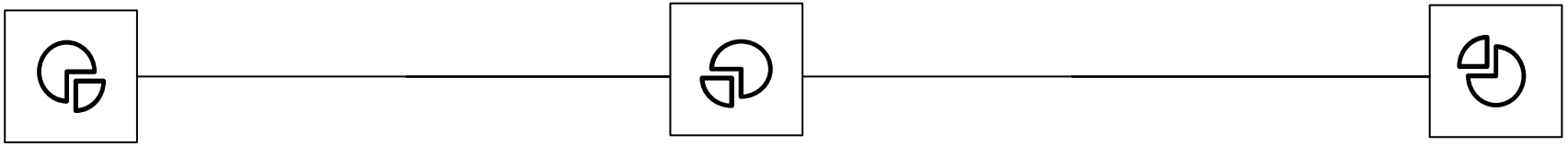
PROJECTED MARKET SIZE IN Saas (B2B)



GO TO MARKET


Novelists Waiting
1,400
Beta Test Users
15
CRM
Illustory
community
Influencer
10

WHAT WE HAVE DONE SO FAR



2023, Q2

AI Analysis for Illustory Idea

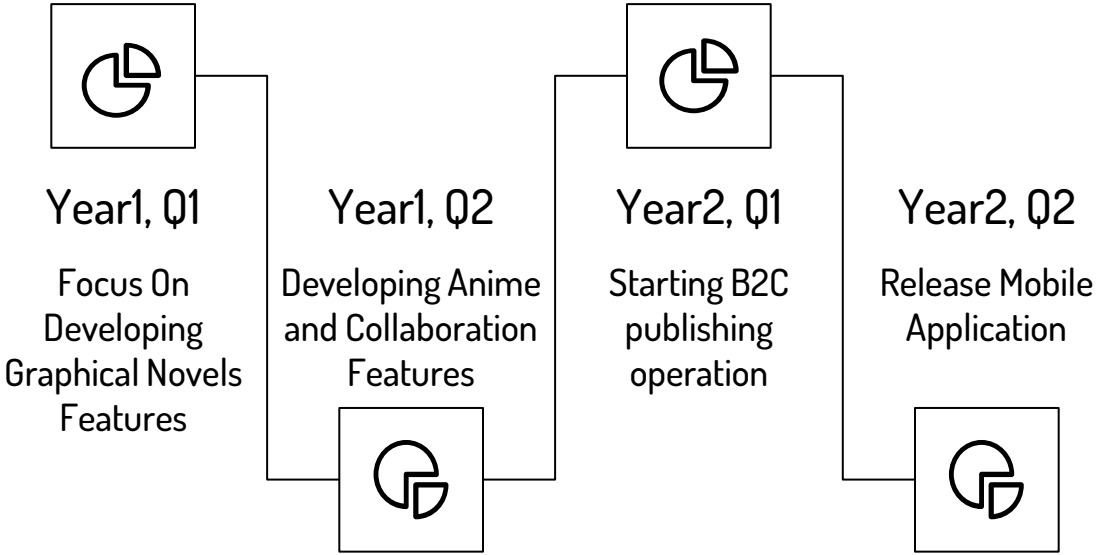
2023, Q3

Team building and built prototype

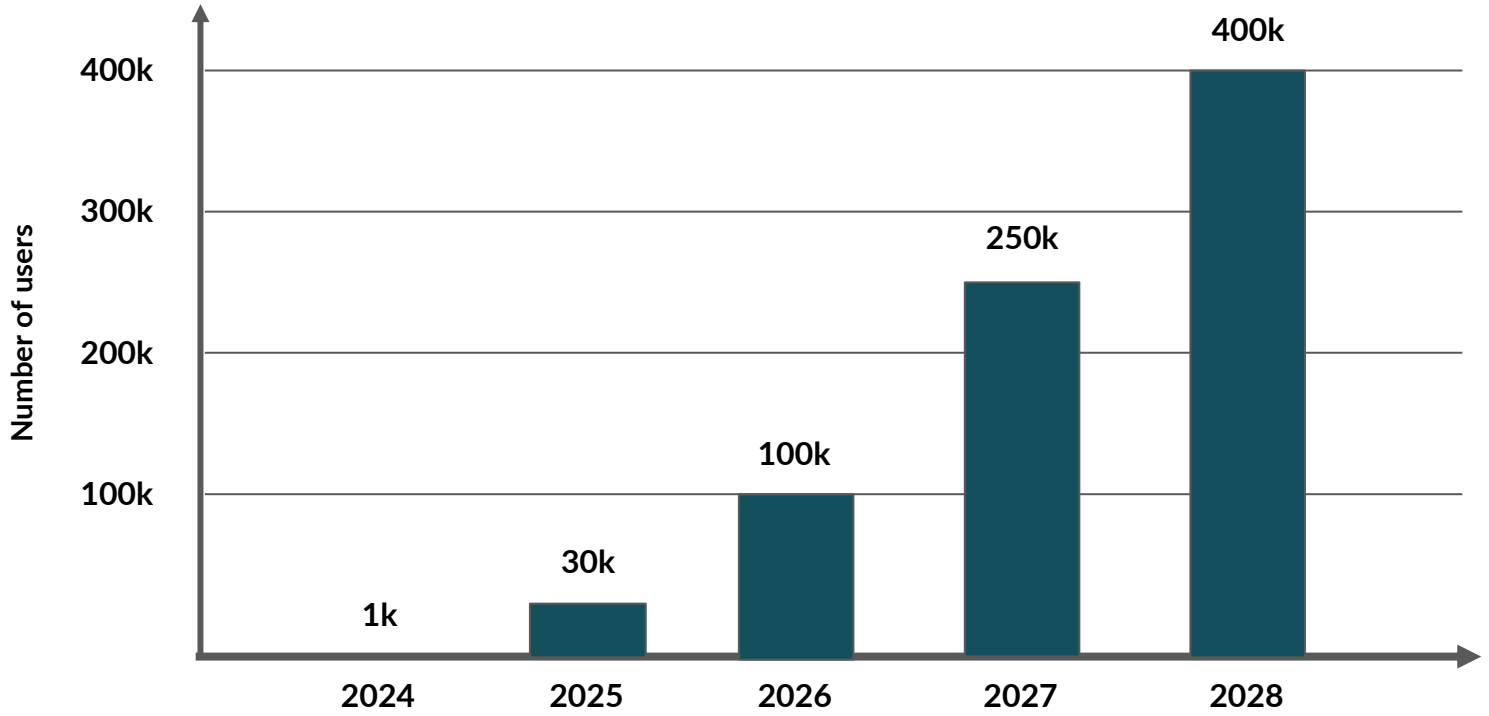
2023, Q4

Improvement and first fundraising (50K)

ROADMAP

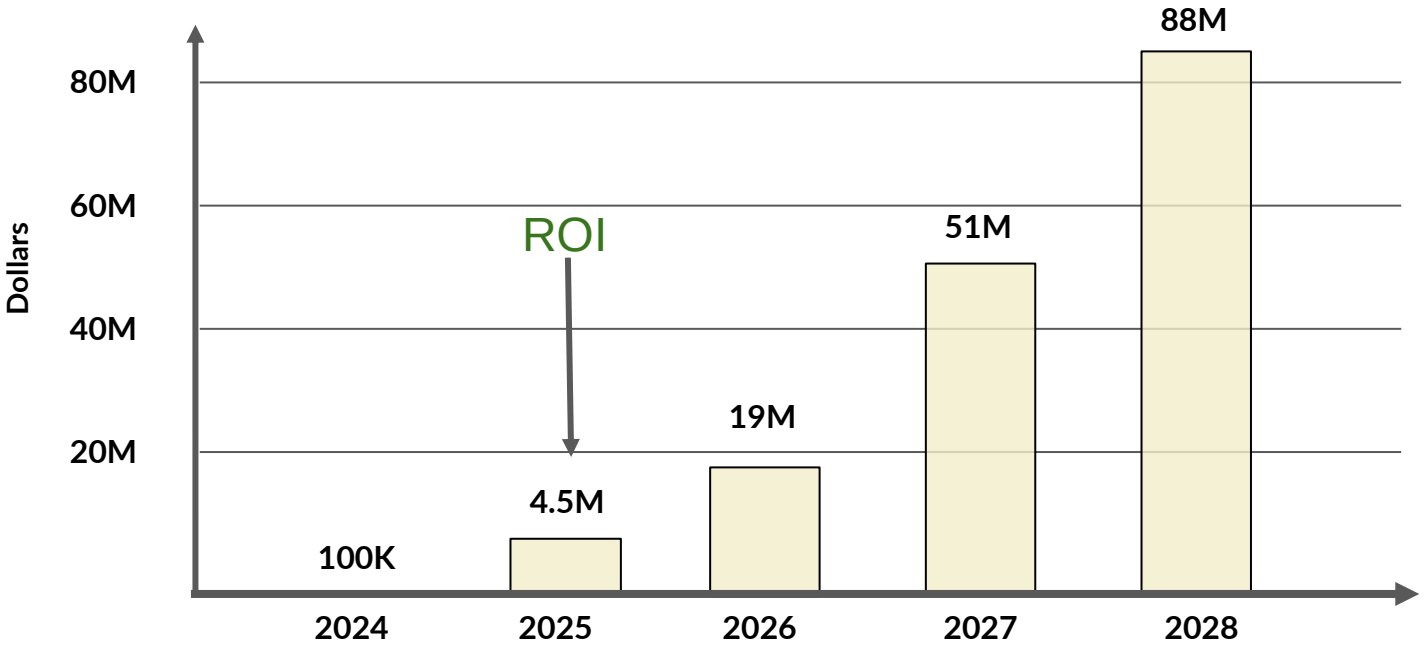

Year1, Q1
Focus On Developing Graphical Novels Features
Year1, Q2
Developing Anime and Collaboration Features
Year2, Q1
Starting B2C publishing operation
Year2, Q2
Release Mobile Application

FINANCE - CUSTOMER PROJECTION (B2B)



FINANCE - CASH FLOW PROJECTION (B2B)

As we have started our operation in 2024 we expect to be in development phase until late 2025 and its expected to be profitable by the end of 2025.



$230,000

We are looking for $230k in funds to finish development of our product, release a beta, launch new offices, and hire key staff

Labor And R&D

$160,000

Marketing

$22,000

Infrastructure

$148,000

OUR TEAM

Emad Fanaeian
Co-Founder, Full-stack Developer
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/emad-fanaeian/

Amir Hossein Ahmadi
Co-Founder, AI Specialist
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/saha96/

Morteza Aghli
Co-Founder, Product/Business Manager
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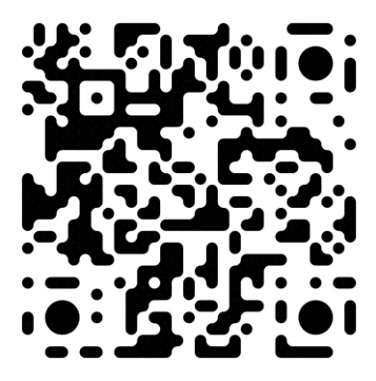
/morteza-aghli-43705560/

OUR VISION

Democratizing creative expression, shattering the barriers that limit artistic voices.



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linkedin.com/company/illustorystudio