

The background features several thick, curved lines in purple and orange, creating a sense of motion and depth. The lines are positioned around the central text, with some overlapping it.

ZIEURQ

Immersive Entertainment Platform

PROBLEM STATEMENT

IEP



Fire & Food



Community



Stories

VODs

Discover Limitless Entertainment Possibilities

User Problem Statement

Digital Loneliness

Information Overload

Fragmented Experience



Influencer Problem Statement

Lack of Authenticity and Alignment

Limited Interaction and Engagement

Monetization Challenges

Limited Content Opportunities



VOD Problem Areas

Customer Loyalty

Attractiveness For Generation Z And Alpha

Fully Digital Experience

Competitive Advantage

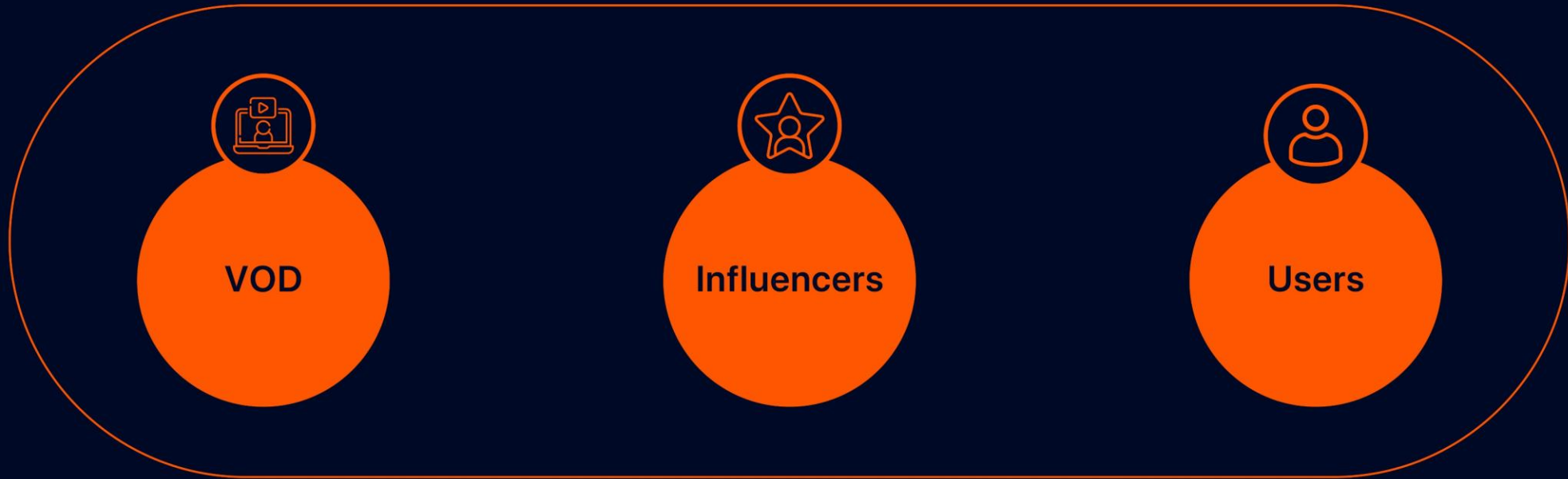
Live Sport Broadcasting

Marketing Costs

Modest Ad Revenue



An Integrated Solution



VOD

Influencers

Users

GENERATION Z

COMMUNITY

+

INFLUENCERS EFFECT

+

UNIFIED PLATFORM

+

UGC

+

INSTANTLY TO THE POINT



ZITURE offers a highly attractive and scalable revenue model for influencers.

It provides influencers with full control over the content they create/use and the community they build.

The platform facilitates direct and meaningful interaction with followers, fostering deeper connections and loyalty.





A unique AI-based entertainment platform with a one-of-a-kind business model,
setting it apart from any competitor world-wide

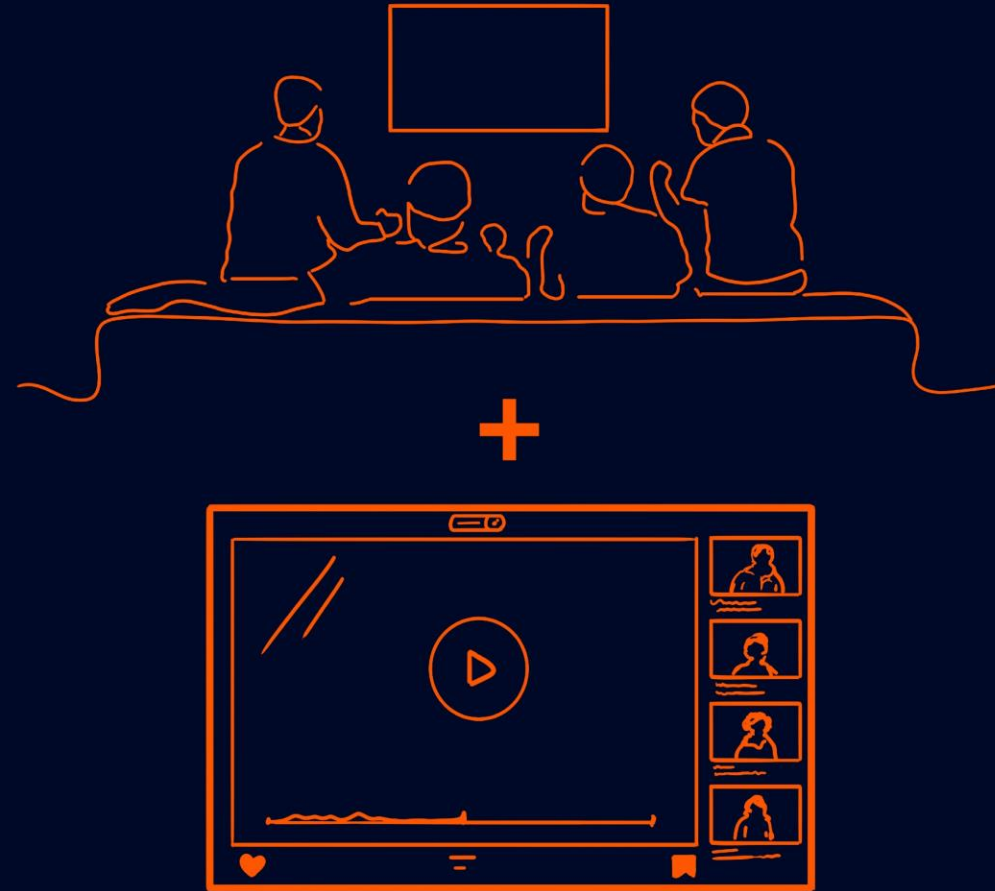
AI-Based

Influencer-Centric

Phygital



Phygitalization



EIP vs. VOD

An Innovative Business Model

Typical Business Model

Maximum Loyalty Presence

Minimum Customer Loyalty

Designed For Gen Z

Not Appealing For Gen Z

Phygital Experience

Fully Digital Experience

Brand New AI-Based Technological Features

No Technological advantages

One Platform For All kind of Video Content

Missing Live Sport Broadcasting & Game Streaming Markets

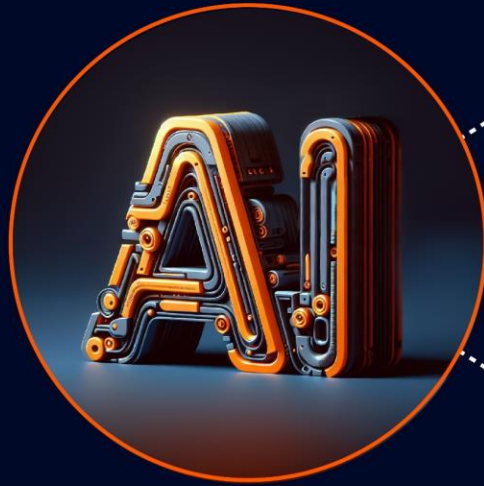
Sizable Reduction in Marketing Expenses

Very High Marketing Costs

Premium AI-Based Ad Services

Modest Ad Revenue

The Main Contributions of AI to ZITURE



State-of-the-Art recommender engine

- LLM-Based
- Conversational Recommender
- Content/ Event/ Community Recommender

Embedded voice assistant

- LLM-Based
- Voice-Enabled Experiences
- Platform Navigation

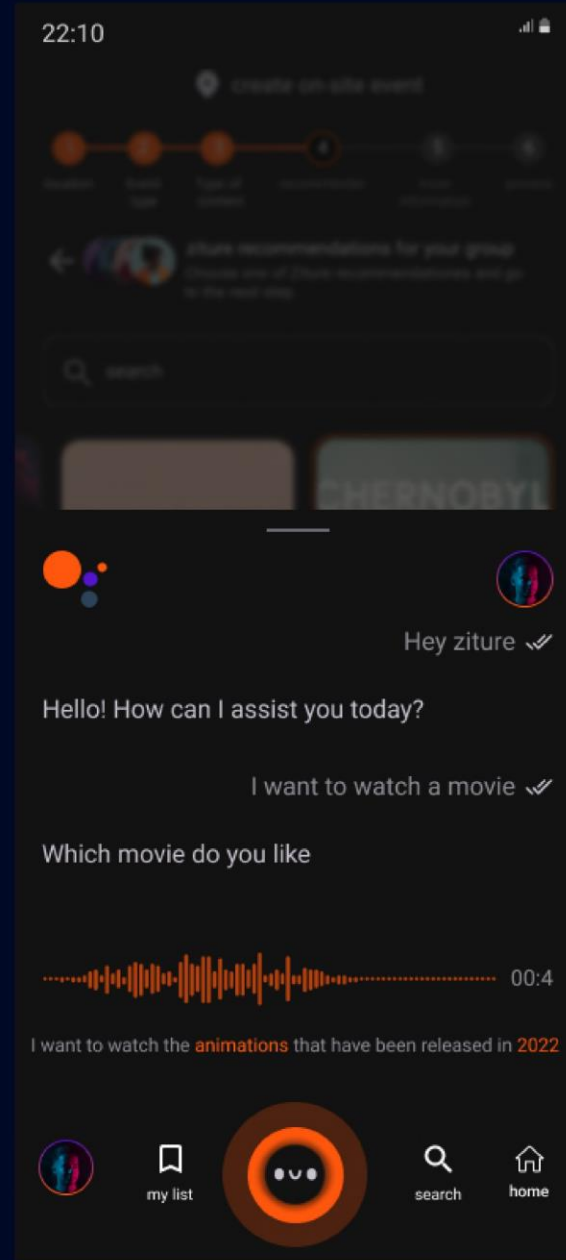
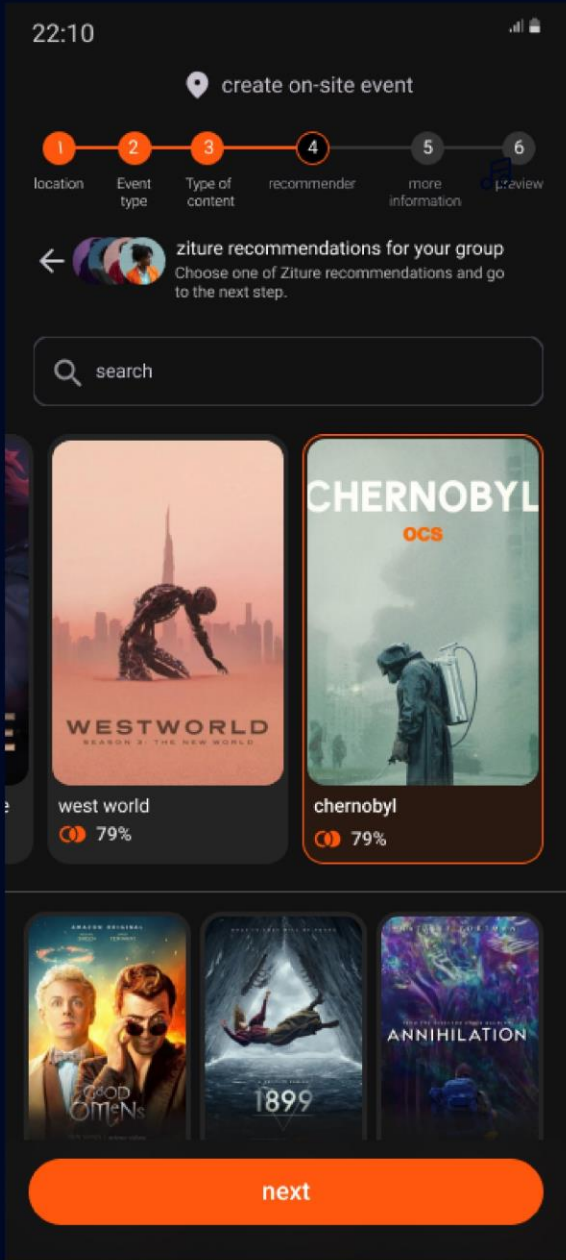
The most advanced AI advertisement

- Conversational
- Proactive
- Hyper Personalized
- Voice/Video Interface

Core Technology

Platform Development





Operational versions of Android, Web, and TV clients have already been developed

The screenshot displays a live streaming application interface. The main video player shows a scene from a show with two characters in a car. The video title is "Asrar-Secret" and the streamer is "Max Domi Online". A "finish" button is visible in the top right of the video player. The video player includes a progress bar at 00:29, a "LIVE" indicator, and control icons for play/pause, previous, next, and full screen. An "online chat" icon is located at the bottom right of the video player. Below the video player is a horizontal list of viewer avatars, starting with a "+30" button. On the right side, a chat window is open, showing a video thumbnail of a man and several text messages from users, including "U-7890" and "you". A "comment ..." input field is visible at the bottom of the chat window.

Max Domi Online

Asrar-Secret

finish

LIVE

00:29

online chat

+30

U-7890
one of the best series that i watched

U-7890 joined

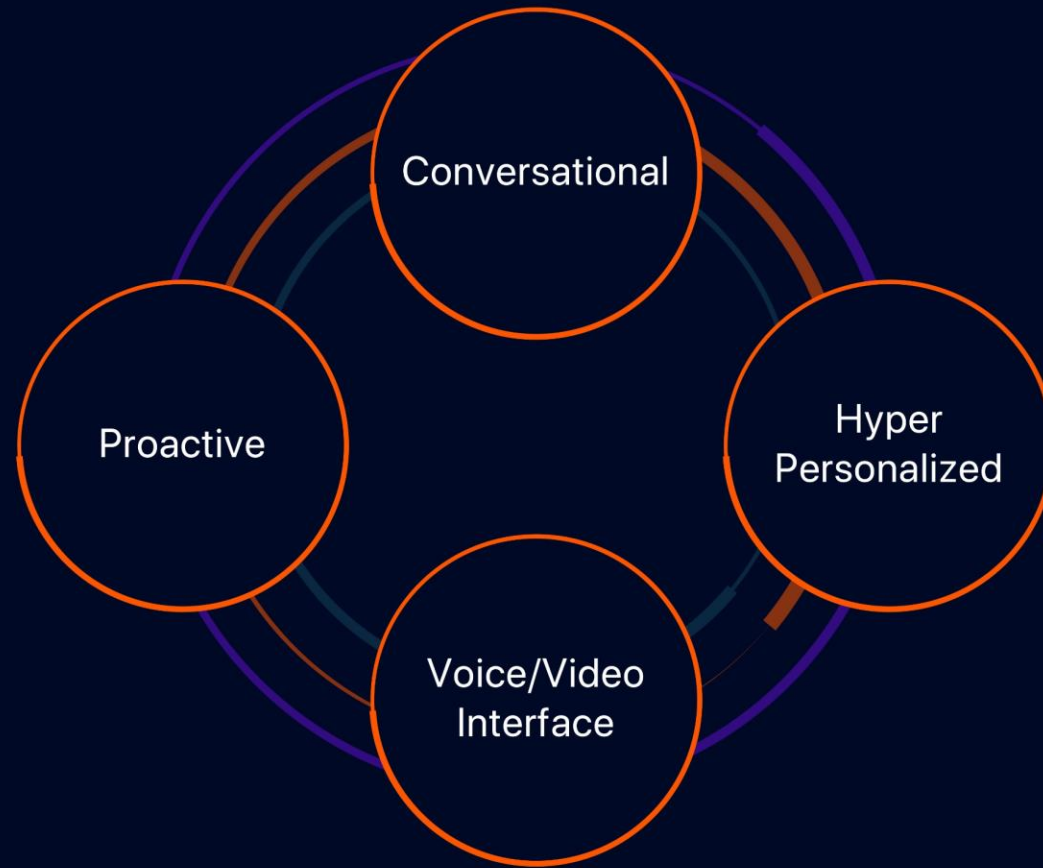
you
This series is an absolute masterpiece! The storytelling, visuals, and performances are all top-notch.

U-7890
comment ...

U-7890



State-of-The-Art AI Technology



Revenue Streams

Phase 1

Subscription

Commision

Phase 2

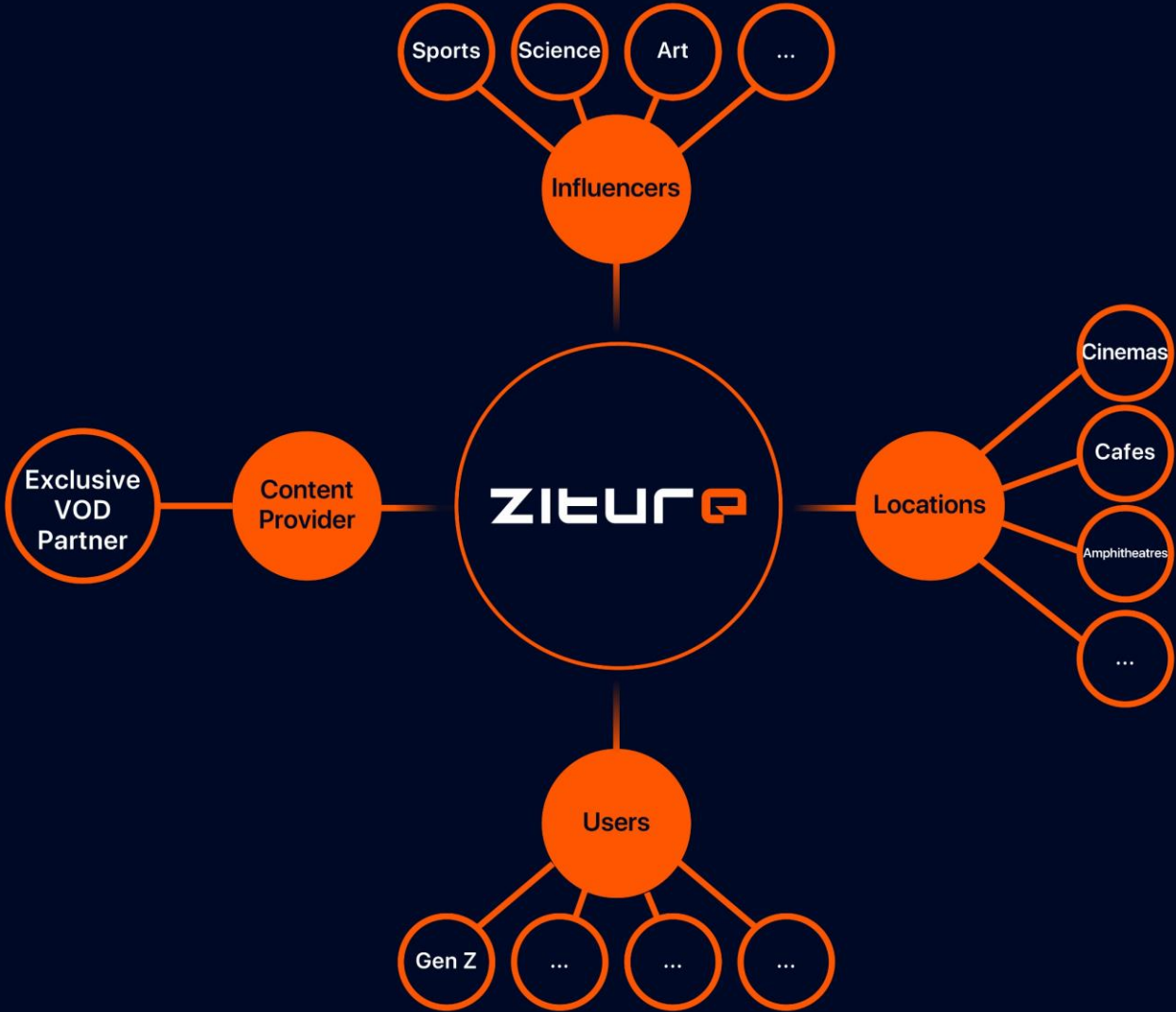
Voice Ad

In-Experience
Purchase

GO TO MARKET PLAN

Our platform will be technically prepared for a soft launch in 3 months after funding

Exclusive Strategy





We are excited to explore the potential of partnering with you to drive the growth and success of our startup. If our vision aligns with your investment goals, we would love to schedule a meeting to discuss the details further.

Reach out to us at:

info@ziture.com

ziture.com

ZITURE