

Easing Tourism Across the D8 Countries

A Collaborative Vision

Ashkan Nikpay

CEO @ Lamasoo

Why we are here?

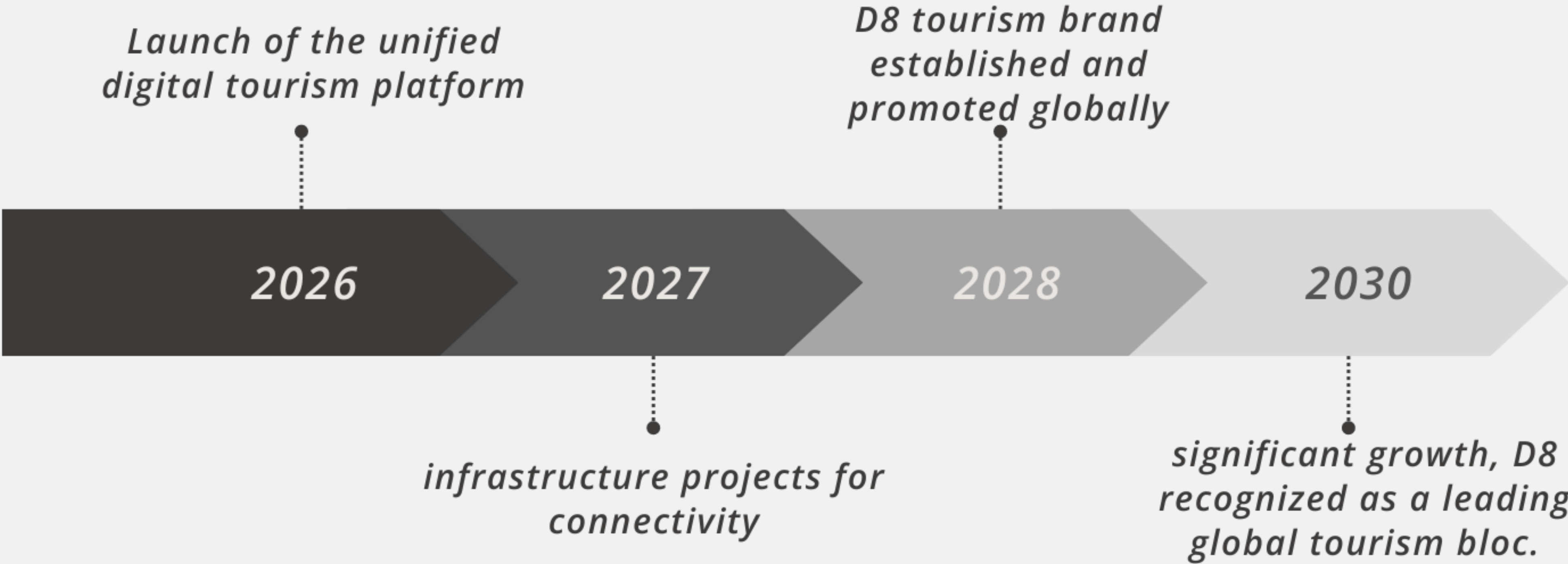
- D8 covers over 1.2 billion people. (Source: D-8 Organization)
- D8 attracted 140 million tourists in 2019. (Source: UNWTO)
- Uniting Bangladesh, Egypt, Indonesia, Iran, Malaysia, Nigeria, Pakistan, and Turkey.
- Transforming travel across D8 into an unforgettable adventure.
- Seamless travel through connection and collaboration.



Future needs us to:

- Simplify and enhance tourism in the D8.
- Need for robust infrastructure and seamless connections.
- D8 hosts diverse cultural and natural heritage sites. (Source: UNESCO)
- Tourism contributed \$210 billion in 2019. (Source: WTTC)

MILESTONES



Strategic Geographical Position

- D8 at the crossroads of continents.
- Opportunities with China, Russia, Gulf countries.
- 70% of the world can reach D8 within 8 hours. (Source: IATA)

Our First Layer: Holding Companies

- Lamasoo: Connects 1,000+ hotels.
- Fanap Tech: Advanced POS systems, banking kiosks.
- Pardakht Electronic Pasargad: Tourism Card for seamless transactions.

Our Second Layer: Key Partners

- Collaborations with Alibaba, Flytoday.
- Enhance transportation, logistics solutions.
- Great Hotels in Iran like Golden Palace & Espinas Group

Showcasing Iran's Potential

- Iran as a central hub in D8.
- 24 UNESCO sites, most in D8. (Source: UNESCO)
- 50% rise in tourist arrivals in 2019. (Source: UNWTO)



Islamic Culture and Features

- Welcoming Muslim travelers.
- Halal dining, prayer facilities, hijab-friendly.
- Muslim travel market: \$300 billion by 2026. (Source: Mastercard-CrescentRating)

Specific Points of Collaboration

- API integration for travel services.
- One-stop app for payments across D8.
- Connect travel switches like Lamasoo.

Marketing Across the D8: Engaging Travelers

- Vibrant campaigns highlighting D8 attractions.
- Cross-promotion with airlines, hotels.
- Digital platforms for virtual tours.

Engaging with Neighboring Countries

- Invitation to China, Russia, Gulf travelers.
- Building a cross-border tourism ecosystem.
- China: 150 million outbound tourists in 2019. (Source: UNWTO)

Conclusion and Invitation

- Integrated services, strategic partnerships reshaping tourism.
- Building a welcoming D8 tourism community.
- D8 can become a top global tourism circle. (Source: WTTC)

Lets Start The Collaboration!

Ashkan@lamasoo.com

+98912-5463732

