

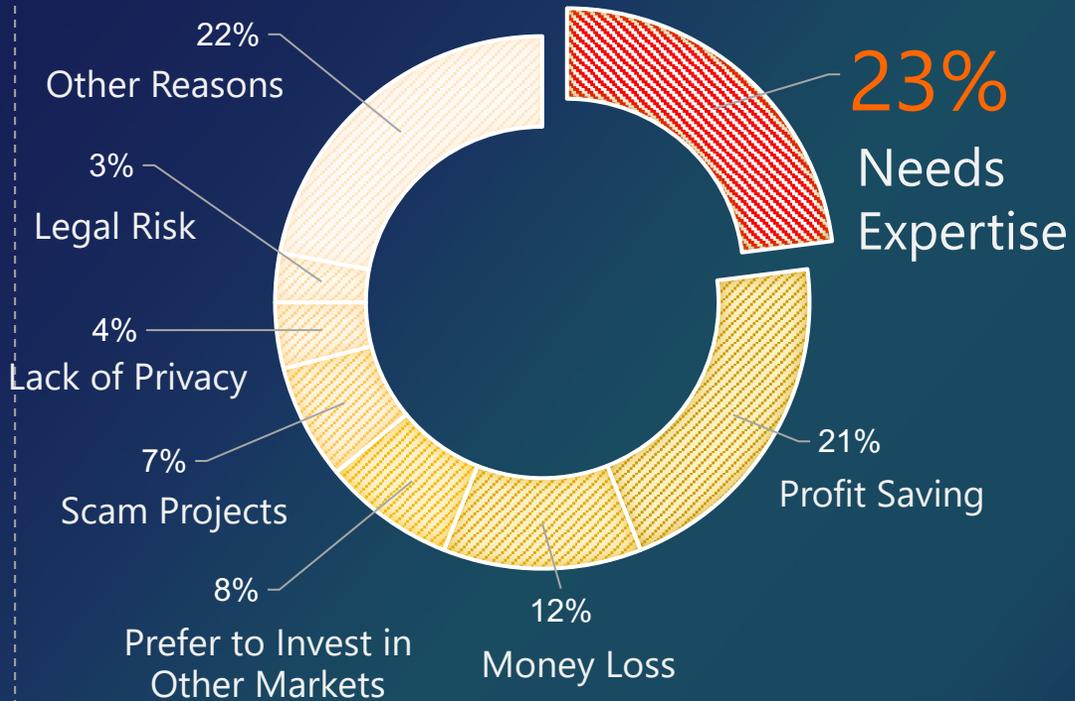
BITYCLE

Learn crypto trading skills like never before

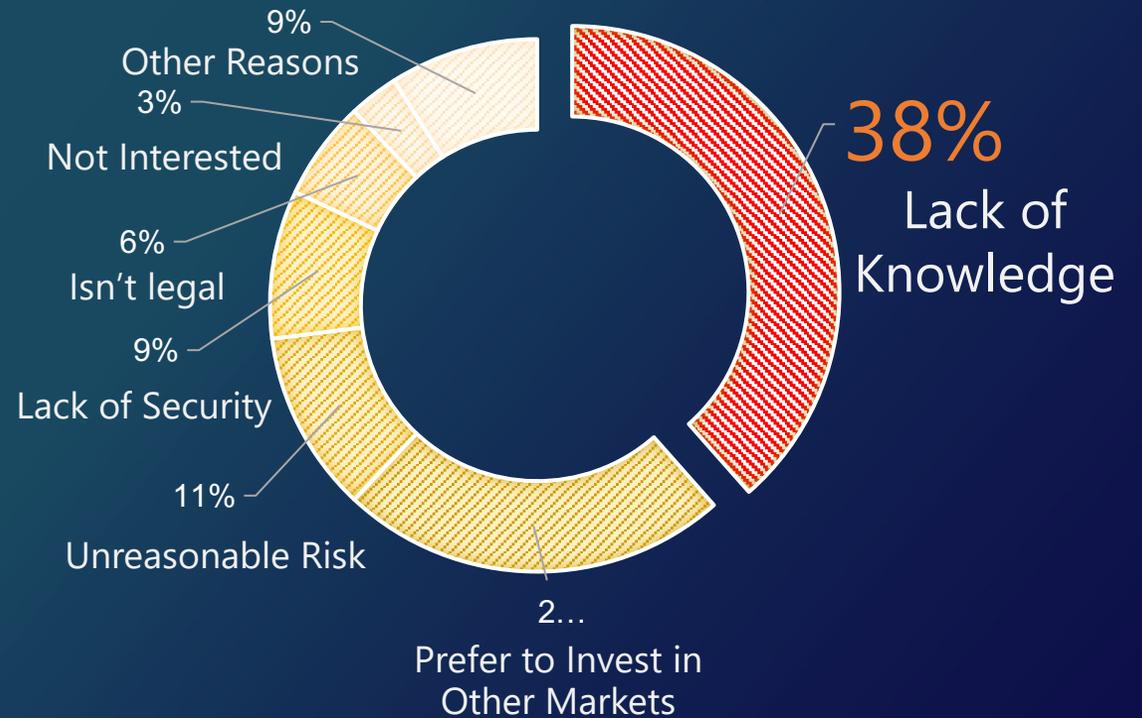




Problem



Reasons for Leaving the crypto market



Reasons for Not Entering the crypto market

Solution

Experience personalized learning path through adaptive and interactive way of learning



Save
Your Time

More
Effective

Save
Your
Money

Customer's Path in BITYCLE



Product

PRELEARN

customers can select a course in the bitycle market place



Tournament

customers can compete and employ in best trade company



TRADE

trade in multi crypto market and Gaining experience in real markets



MONITOR

users can see their learn speed and heat map of their errors by the details.



ERROR

among trades of users, bitycledetect some error, recommend & warn and notif them

PRACTIC

users will practice in a virtual time and made some score for detail report.



STUDY

multi level teaching an adaptive content presenter for users and them can speak with specialist and to check some problem



services



Revenue Model

B2C: Freemium - **Assistants**

B2B: Commission, License - **Trading Terminal**

B2B: Commission - **Bitycle LMS**

Competitors

	Simulation	Learning	Trading Assistant	Market	Learning Assistant
BITYCLE	✓	✓	✓	✗	✓
	✓	✓	✗	✓	✗
	✗	✗	✓	✗	✗
 INVESTOPEDIA ACADEMY	✗	✓	✗	✗	✗
	✓	✓	✓	✗	✗

◆ Team



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